







Action Plan 1.2.2 Improve Social and 'Intellectual Commons' Spaces. Create a stronger sense of belonging by providing well-designed and more accessible student collaboration spaces, including spaces designed with commuters in mind.

Tactics F19 W20 F20 W21 F21 W22 F22 W23 F23 W24 F24

Tactic 1.2.2.1

Tactic 1.2.2.2

Tactic 1.2.2.3

Action Plan 1.2.3 Improve Student Housing and Support Spaces Improve on-campus housing to effectively recruit and retain students.

Tactics F19 W20 F20 W21 F21 W22 F22 W23 F23 W24 F24

Tactic 1.2.3.1 Increase funding allocated to dorm renovations. Collaborate with Residence Life to continually identify high priority renovations that can be implemented annually to improve the quality of life in the residence halls.

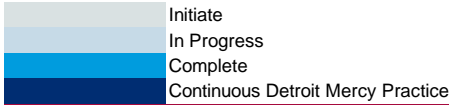
Tactic 1.2.3.2 Develop alternative student housing options on or near campus for students with specific interests (e.g., graduate/professional, married, etc.)

Tactic 1.2.3.3 Collaborate with community housing organizations (e.g. Centennial Partners) to create incentives for students to live in the Fitzgerald neighborhood.

# GOAL 1: CREATE DETROIT'S "COLLEGE TOWN"

## Implementation Plan

### Legend: Implementation Timeline



### GOAL 1: CREATE DETROIT'S "COLLEGE TOWN"

Detroit Mercy will enhance the student experience and the University's standing in the region through a recommitment to the improvement of our facilities and programing.

Goal 1 Metrics: applications, enrollment, retention rates, graduation rates, student engagement in co-curricular and extra-curricular activities, allocated improved student housing and campus-wide physical spaces, community participation in events on campus, student-community engagement, community partnerships, and student satisfaction with student life and campus facilities

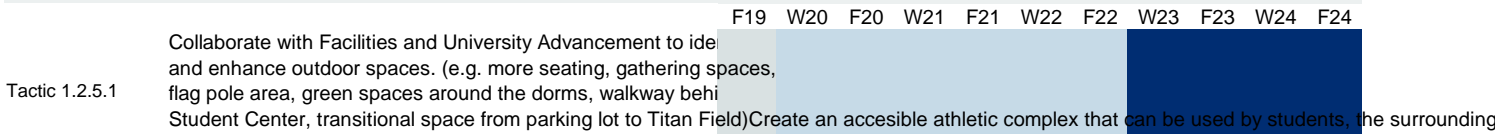
### Strategy 1.2 Improve Student-Centered Facilities (continued)

#### Action Plan 1.2.4



Tactic 1.2.4.2 Secure donors for the Titan Performing Arts Center.

Action Plan 1.2.5 Enhance Exterior Green Spaces. Ensure the campus master plan includes enhanced designs for more welcoming and accessible gre including public art and sculptures.



Tactic 1.2.5.1 Collaborate with Facilities and University Advancement to ide and enhance outdoor spaces. (e.g. more seating, gathering spaces, flag pole area, green spaces around the dorms, walkway behi Student Center, transitional space from parking lot to Titan Field)Create an accesible athletic complex that can be used by students, the surrounding



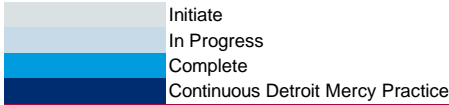
Action Plan 1.2.6 and high schools.

#### Tactics



Tactic 1.2.6.1

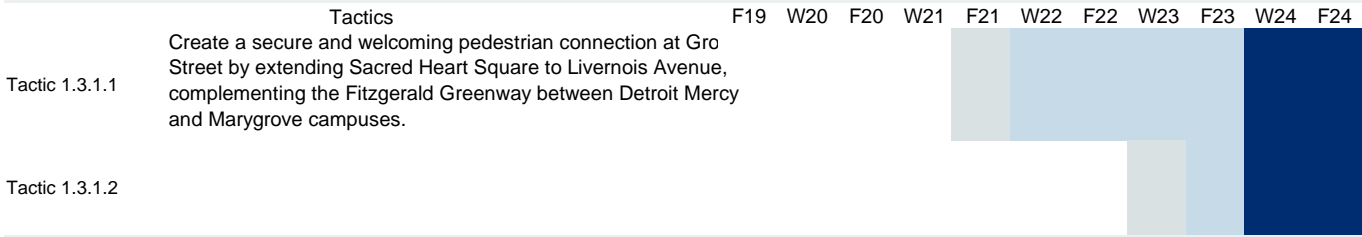
Tactic 1.2.6.2



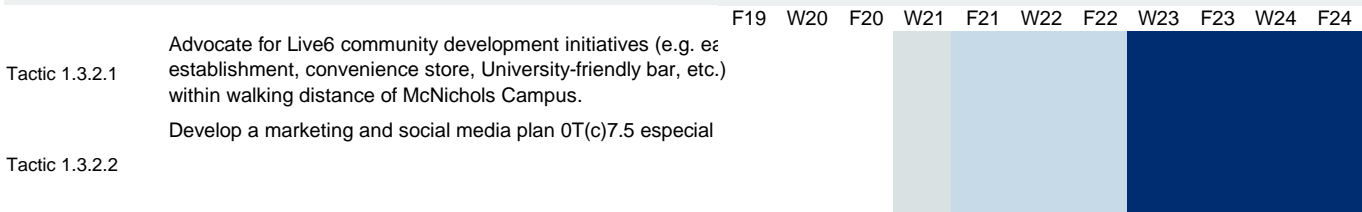
Goal 1 Metrics: applications, enrollment, retention rates, graduation rates, student engagement in co-curricular and extra-curricular activities, allocated improved student housing and campus-wide physical spaces, community participation in events on campus, student-community engagement, community partnerships, and student satisfaction with student life and campus facilities

**Strategy 1.3 Connect to and Enhance the Surrounding Community**

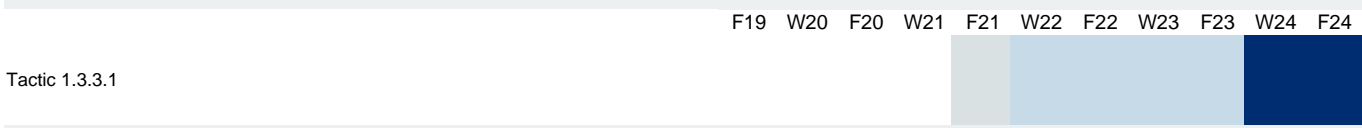
**Action Plan 1.3.1 Enhance the McNichols Campus Perimeter & Fitzgerald Greenway Connection. Beautify the edges of campus to improve our status as a welcoming neighbor in the community.**



**Action Plan 1.3.2**



**Action Plan 1.3.3**



**Action Plan 1.3.4**

